

*Progress Notes- March 11, 2013*  
*Louisiana Chapter- American Academy of Pediatrics*

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**Bayou Health**

As Bayou Health approaches its First Anniversary of implementation, the Chapter wants your feedback. Over the next few weeks, the Chapter will be developing a survey with feedback and will be asking members to submit their most interesting story of their experience with Bayou Health. Be watching your inbox soon for more details.

***Informational Bulletins- Updates and New***

Bayou Health updated one Informational Bulletins and issued a new Informational Bulletin for providers in the past week.

**UPDATED:** **[Informational Bulletin # 12-14](#)**: Administrative Support to PCPs for EPSDT Screenings

**NEW:** **[Informational Bulletin# 13-1](#)**: National Correct Coding Initiative

All bulletins: **<http://new.dhh.louisiana.gov/index.cfm/page/1198/n/311>**

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***Provider Calls***

The weekly provider call hosted by DHH continues and now also includes representation from PRISM. The teleconference takes place every Wednesday at noon. Any provider is welcome to call in, and pre-registration is not required.

The call in number is 1-888-278-0296

Access code is 6556479#

This has been a helpful venue for providers and hospitals to explore solutions to their concerns or specific issues they are experiencing. On the calls, DHH has consistently reminded participants to use the **online complaint form**

<https://bhsfweb.dhh.louisiana.gov/BayouHealthComplaints>) The form will require the entry of contact information, the nature of the complaint, if you have dealt with the plan on the issue, the history of those dealings, and other information. Participants are strongly encouraged to follow the Provider Issue Escalation and Resolution format outlined in **Informational Bulletin 12-27** ([http://new.dhh.louisiana.gov/assets/docs/BayouHealth/Informational\\_Bulletins/IB12-27.pdf](http://new.dhh.louisiana.gov/assets/docs/BayouHealth/Informational_Bulletins/IB12-27.pdf))

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#### *Update on NCCI Edit- Use of -25 Modifier Update*

1) DHH published [Informational Bulletin# 13-1: National Correct Coding Initiative](#). The bulletin says "Louisiana Medicaid (for fee for service and Bayou Health Shared Savings plan claims that process through the Molina claims processing system) will soon be implementing the 2013 quarter one NCCI edits; however, the code pairs specific to preventive services and immunization administration will be deactivated as CMS permits. Doing so aligns with our intent and expectations that appropriate immunizations are to be given at the time of the preventive visit to avoid missed opportunities in both preventive care and immunizations. Each Bayou Health Prepaid Plan is required to implement NCCI editing, but may have slightly different implementation schedules and billing policy related to the mandate. It is understood that the Bayou Health Prepaid Plans will allow appropriate use of modifier-25 if they have activated the code pairs in question. Please contact the Bayou Health Plans directly for information specific to their implementation, policies, and any billing instructions."

2) The Louisiana Chapter has sent a letter to DHH and all five Bayou Health plans with the message that the edit is unnecessary and that de-activation of the edit should be a statewide policy. A copy of the letters can be found by [clicking here](#)

If you or your group would like to send a letter to DHH or the health plans, National AAP provided a template that the Chapter used and that can be used as a starting point for you as well. You can download the template by [clicking here](#)

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#### **DHH OPH Re-Structuring of Immunization Services- No More Immunizations at Public Health Units**

On March 4, 2013, the Department of Health and Hospitals Immunization Program blast faxed the following letter to providers that beginning July 1st 2013, the Department of Health and Hospitals – Office of Public Health will cease to provide childhood immunization services at all Parish Health Units.

Here is the fax that was sent to all providers:

#### MEMORANDUM

DATE: March 4, 2013  
TO: Vaccines For Children Providers  
FROM: Rubén A Tapia, MPH. Director  
DHH OPH Immunization Program

Subject: DHH OPH re-structuring of immunization services

Please be advised that beginning July 1st 2013, the Department of Health and Hospitals – Office of Public Health will cease to provide childhood immunization services at all Parish Health Units. I am writing to let you know that as result of this cessation, providers of vaccines such as pediatricians, family practitioners, as well as other immunization providers may see an increase in patients.

We want to assure you that the Vaccines For Children (VFC) program will continue to serve our providers who serve eligible children and adolescents, and should your practice experience increase volume of patients, please contact us and we will send you the enrollment form so that you can change your patient profile to reflect your VFC patient increase.

The DHH OPH re-structuring of immunization services at Parish Health Units will not impact the provision of annual seasonal influenza vaccination and the continuous provision of yellow fever vaccine at certified yellow fever vaccination centers within the Office of Public Health. These two services will continue. We would like to thank you and your members for participating in the VFC program providing exceptional care to Louisiana's children, and being great partners to the Office of Public Health. We appreciate your sharing this message with your members. Should you have any questions please feel free to contact us at 504-838-5300. Again thank you!

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## LA AAP Legislative Committee - Seeking Participants

The Chapter is seeking interested members to be part of the Chapter's Legislative committee. Member's responsibilities include reviewing pre-filed legislation, assisting the Chapter in determining positions to take on pieces of legislation and assisting with the development of talking points for legislative action and/or committee testimony. Most business of this committee will be conducted via conference call and emails. If you are interested, please send an email to: [ashley.politz@laaap.org](mailto:ashley.politz@laaap.org)

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## PRISM Update: Provider Re-Enrollment and Training Sessions

The following letter is being sent to providers beginning on February 28, 2013 related to provider re-enrollment. **ALL** Medicaid providers will need to complete re-enrollment through the PRISM system. For information and resources related to re-enrollment, go to: <http://prism.la.gov/Pages/ProviderReenrollment.aspx>

### *Re-Enrollment Begins February 28, 2013 (letter to providers)*

Dear Medicaid Provider:

In November, your office received a letter from the Louisiana Department of Health and Hospitals (DHH) about the new claims processing system DHH is implementing for Louisiana Medicaid. The new system, called PRISM (Provider Recipient Integrated System for Medicaid), is scheduled to totally replace the existing Medicaid claims system operated by Molina in fall 2014.

Provider enrollment is the first part of PRISM that will be implemented. Beginning February 28, 2013, all Louisiana Medicaid Provider Enrollment activity (new enrollments, changes, re-enrollment of all existing providers) will be performed by our contractors CNSI and Noridian Administrative Services. To comply with Medicaid provider enrollment requirements of the federal Affordable Care Act (ACA) and to receive Medicaid reimbursement after the 2014 transition to claims payments through PRISM, all currently enrolled providers must re-enroll in Louisiana Medicaid through the PRISM Portal by December 31, 2013.

Over the next several months, your office will be receiving two enrollment letters containing all of the necessary information for your office to begin the re-enrollment process into Louisiana Medicaid. These letters will be mailed separately for security purposes. The first letter will contain your National Provider Identifier (NPI) number (if applicable), PRISM Domain and User Name. The second letter will contain your temporary password. Only Billing Providers will receive these letters. If you are a Servicing Only Provider, it will be the responsibility of the entity that is billing for your services to re-enroll you.

The enrollment letters will be sent in phases, by provider types. Below are targeted dates when you can expect to receive these two letters:

- \* Billing Agents/Clearinghouses – March
- \* Facilities, Agencies, Organizations, and Institutions – March
- \* Groups – March
- \* Individual Practitioners – April
- \* All Other Providers - May

During the re-enrollment process, please review your existing information to confirm it is accurate. Once your reenrollment process is complete, your NPI, PRISM Domain, User Name, and Password will be utilized to maintain your provider files going forward. Please retain this information and keep it in a safe place for future reference. Re-enrollment is critical to your continued participation in the Louisiana Medicaid program. Please notify your staff, particularly those involved in claims processing, that provider re-enrollment begins February 28th, 2013. For updates about the Medicaid re-enrollment process, PRISM training, PRISM FAQs and access to the PRISM Provider Portal, go to <http://www.medicaid.la.gov/PRISM>. Upcoming training sessions are posted on this website on the right-hand side of the page in the Training Information section, including live webinars and self-paced, online sessions which you can complete at your convenience. Completion of PRISM training is not required to re-enroll but it is available and encouraged.

If changes are required to your provider file prior to re-enrolling online, a change request in writing will be required. Change request forms are available at <http://www.medicaid.la.gov/PRISM>. Change requests by paper or reenrollment by paper could significantly delay provider application processing. Online re-enrollment is strongly recommended. Providers may be required to enter their taxonomy code(s) to complete the enrollment process. Please see information below regarding taxonomy codes. Effective February 28th, 2013, please call the PRISM Provider Enrollment Unit at 1-888-780-7858 if you have questions about re-enrollment or if you need assistance logging into the PRISM Provider Portal. Thank you for your participation in the Louisiana Medicaid Program.

PRISM Provider Enrollment Team

*Important information you will need about Taxonomy Codes for provider re-enrollment:*

*What is Taxonomy?*

Taxonomy is a 10-character alphanumeric code used to identify provider type and area of specialization for health care providers. Taxonomy codes are administered at the federal level by Health and Human Services (HHS) at <http://www.hhs.gov>. For example, 208D00000X is the taxonomy code for a General Practice Physician.

*Why do I need to know what taxonomy is?*

Taxonomy is important to know because the PRISM claims system will be replacing the "Provider Type/Specialty/Subspecialty" currently used by the Molina MMIS claims system in claims processing with a taxonomy code that identifies the type of service you will be providing. Many medical insurance companies currently use taxonomy codes in claims payments.

*Where may I obtain descriptions for taxonomy codes?*

A complete list of taxonomy codes and descriptions are located at The Washington Publishing Company at <http://www.wpc-edi.com/taxonomy>. This list is updated twice per year.

*How do I know which taxonomy code to use during PRISM enrollment into the Louisiana Medicaid program?*

During PRISM online enrollment, enrolling providers will choose a provider type and specialty. The PRISM system will display a taxonomy code(s) based on the information you entered. If you cannot enroll online and must enroll using paper, information will be provided in the Provider Enrollment Packets located, accessed through the Providers link on the PRISM website at [www.medicaid.la.gov/PRISM](http://www.medicaid.la.gov/PRISM), to walk you through your taxonomy choices. Please note that paper changes, paper enrollment could significantly delay payments to providers.

*Who do I contact if I have questions about taxonomy?*

All taxonomy-related questions should be directed to the PRISM Provider Enrollment Unit using the "Request More Info" button on the right-hand side of the PRISM home page. Please submit your question and a Provider Enrollment specialist will respond to you promptly. Or, effective February 28, 2013, call 1-888-780-7858.

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### ***PRISM Re-Enrollment Training Sessions***

Register Online – [www.medicaid.la.gov/PRISM](http://www.medicaid.la.gov/PRISM)

Region 1: March 5, 6, & 8, 2013 (New Orleans area)

Region 2: March 25 – 28, 2013 (Baton Rouge area)

Region 3: March 11 – 15, 2013 (Houma area)

Region 4: March 12, 2013 (Lafayette area)

Region 5: March 14 & 15, 2013 (Lake Charles area)

Region 6: March 19 & 20, 2013 (Alexandria area)

Region 7: March 5 – 8, 2013 (Shreveport area)

Region 8: March 27 – 28, 2013 (Monroe area)

Region 9: March 18, 21, & 22, 2013 (Northshore area)

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**ACA Increased Reimbursement Rates for Primary Care- Act Now**

As a primary care provider, you qualify for increased reimbursement as outlined in the ACA. In order to take advantage of this, you will need to complete an attestation form. In order to qualify for increased reimbursement rates retroactive to January 1, 2013, you must complete the attestation by *March 31, 2013*. If you do not complete your attestation by March 31, 2013, the date your attestation is finalized will be used as your start date for increased reimbursement rates.

Click on the following link and it will take you to the webpage where you can download the attestation form that needs to be completed: <http://prism.la.gov/Pages/ACA-PCP.aspx>

Scroll to the bottom and you will see links for:

- **[Informational Bulletin](#)**: This bulletin provides answers to frequently asked questions.
  - **Designated Physician Form** to be completed and mailed if you believe you meet eligibility requirements.
  - **Searchable Listing of Designated Physician Forms Received** to check if a form has been received.
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### **Southeast Dairy Council Recipe- Apple-Cheddar Muffins**

There are endless possibilities for food combinations to make tasty and nutritious muffins. Muffins can have a valuable place in your diet if you choose the most nutrient rich ingredients. Serve them for breakfast, brunch, or afternoon snack with a glass of low fat milk. If you like tart apples and cheese you'll love these moist, merry muffins.

Ease: Moderate

Prep time: 10 minutes

Cook time: 20 minutes

Yield: 12 servings

Ingredients:

1 cup traditional whole wheat flour  
1 cup unbleached all-purpose flour  
2 tablespoons sugar  
1 tablespoon baking powder  
1/2 teaspoon salt  
1 cup peeled, chopped apple  
4 ounces Cabot Mild or Sharp Cheddar, grated (about 1 cup)  
2 large eggs  
1 cup milk  
4 tablespoons Cabot Salted Butter, melted

Directions:

Preheat oven to 400 degrees. Butter 12 muffin cups or coat with nonstick cooking spray. In mixing bowl, stir together whole-wheat and white flour, sugar, baking powder and salt. Add apples and cheese and toss to combine. In another bowl, whisk eggs lightly. Whisk in milk and butter. Make well in center of dry ingredients; add milk mixture and gently stir in dry ingredients from side until just combined. Divide batter among prepared muffin cups. Bake for 20 minutes, or until muffins feel firm when lightly pressed on top.

Nutrition Information:

Calories: 182

Total Fat: 9g

Saturated Fat: 5g

Sodium: 288mg

Carbohydrates: 20g

Dietary Fiber: 2g



Protein: 7g  
Calcium: 164mg

For more information and recipes visit [www.southeastdairy.org](http://www.southeastdairy.org)

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## **Job Opening Announcements**

### ***Dermatology Office Manager in Lafayette***

Bring your passion, vision and expertise to a role where you can really make a difference! Growing dermatology practice seeks a motivated, energetic office manager for a full time position in the River Ranch area. Qualified candidates must have experience in medical office management, including supervision of personnel, Medicare rules/regulations, coding, billing, and insurance contracts/claims. Candidate must possess strong billing, communication and computer skills and exhibit an eagerness to learn and grow with the practice. Practice offers comprehensive benefits and an excellent work environment. Compensation will be dependent on candidate experience and skill set.

Submit resume to [dermasurgerycenter@mac.com](mailto:dermasurgerycenter@mac.com). Confidentiality assured.

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### ***PROGRAM DEVELOPER- Nurse-Family Partnership***

#### **Position Description:**

Imagine using your skills to better the lives of first-time moms and their babies. Nurse-Family Partnership (NFP) is passionate about transforming the lives of families in our communities. Thrive in an energetic and creative atmosphere with other results-oriented professionals. This position requires collaboration with all departments at the Nurse-Family Partnership (NFP) National Service Office to develop new Nurse-Family Partnership program implementations to serve expanding numbers of low-income, first-time mothers and their families.

This position will be located in the Eastern Region and will require working from home with travel across Louisiana and other assigned states in the region and to the NFP National Service Office in Denver, Colorado. The target state for this position is Louisiana, with a preference for candidates that reside in this state. The target state for this position is Louisiana, with a preference for candidates that reside in this state. Final state assignments will be made based on the residency of the candidate selected for the position and are subject to change, based on the needs of the Program Development Department and dynamic conditions in the states.

The employee cultivates and/or assures sustained political and fiscal support for Nurse-Family Partnership through policy action at the state, county, and city level, providing for operational stability and the financial capacity to serve more families over time. The employee also works in collaboration with public and private champions in assigned states, other Nurse-Family Partnership Program Developers, Nurse Consultants (state-based and national), Regional Program Quality Coordinators, and other Nurse-Family Partnership colleagues to foster sustained effectiveness in local Nurse-Family Partnership programs. These activities are accomplished by performing the following listed below.

Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

#### **Essential Duties & Responsibilities:**

- Prepares and builds on development plans for assigned states.
- Where appropriate, develops a strategy for developing NFP's programmatic presence in the states, including: geographic priorities; political alliances and champions; challenges or opposing forces; outreach education and awareness strategies; milestones; schedule of activity; resources required to achieve success.
- Executes development strategy and proactively drives the development process with a clear focus on program growth with high commitment and capacity to implement with fidelity to the NFP model.
- Establishes a personal presence throughout the states, traveling during part or all of two to three weeks per month, in order to build and maintain extensive networks among key constituencies.
- Partners with existing champions and stakeholders around strategy, direction, and approach to serving more NFP families in assigned states.

- Collaborates with members of the Nurse-Family Partnership Board of Directors, NFP management, and other individuals as appropriate to assist in promoting the program.
- Maintains current contacts in the NFP contacts management system.
- Keeps NFP internal constituencies informed, especially Nurse Consultants, who share responsibility for supporting local programs.
- Requests support when required from colleagues in departments that include: Marketing and Communications; Policy and Government Affairs; Nursing; Program Quality; Information Technology; and Fund Development.
- Promotes and coordinates activities of agencies, groups, and individuals to meet identified needs.
- Studies and assesses strengths and weaknesses among existing resources.
- Interprets needs, programs, and services to agencies, groups, and individuals involved and provides leadership and assistance.
- Prepares reports and disseminates information.
- Maintains contact with representatives of other organizations to exchange and update information on resources and services available.
- Writes proposals to obtain government or private funding for projects designed to meet the needs of communities.
- Other duties as assigned.

**Knowledge, Skills & Experience:**

- Bachelor's degree required, Master's Degree in Public Health or related field preferred.
- Two to four years of experience and/or training in service and/or locally-adapted franchising organizations.
- Understanding of the workings of state and local governments and funding agencies is preferred, as is experience with both for-profit and non-profit organizations in multiple states.

**Supervisory Responsibilities:**

This position reports to the Regional Manager of Program Development and does not have any direct reports. To learn more about Nurse-Family Partnership, please visit: [www.nursefamilypartnership.org](http://www.nursefamilypartnership.org). Interested applicants should submit a cover letter along with a detailed employment history and resume to:

Careers, Nurse-Family Partnership National Service Office, 1900 Grant St., Suite 400, Denver, CO 80203,  
[careers@nursefamilypartnership.org](mailto:careers@nursefamilypartnership.org)

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**Upcoming Events**

***PRISM Re-Enrollment Training Sessions / March 2013 / Various Locations***

Register Online – [www.medicaid.la.gov/PRISM](http://www.medicaid.la.gov/PRISM)

- Region 1: March 5, 6, & 8, 2013 (New Orleans area)
- Region 2: March 25 – 28, 2013 (Baton Rouge area)
- Region 3: March 11 – 15, 2013 (Houma area)
- Region 4: March 12, 2013 (Lafayette area)
- Region 5: March 14 & 15, 2013 (Lake Charles area)
- Region 6: March 19 & 20, 2013 (Alexandria area)
- Region 7: March 5 – 8, 2013 (Shreveport area)
- Region 8: March 27 – 28, 2013 (Monroe area)
- Region 9: March 18, 21, & 22, 2013 (Northshore area)

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***MAGELLAN public forums / March 2013 / Various locations***

All meetings are from 5-7 PM

Nearly one year ago, Louisiana began a new approach to behavioral health care with the Louisiana Behavioral Health Partnership – a broad collaboration that has expanded access to services and enhanced quality of care for people with behavioral health needs.

Magellan Behavioral Health in Louisiana, a wholly-owned subsidiary of Magellan Health Services, Inc., which is managing the Partnership, planned a series of nine public forums throughout the state in February and March to provide a report to the community

on the Partnership's first year and continue the dialogue on transforming behavioral health care as Year 2 begins. All forums will be held from 5-7 p.m. on the following dates To learn more, please visit [www.magellanoflouisiana.com](http://www.magellanoflouisiana.com)

March 12 – Central Region  
Best Western Conference Center Plantation Room  
2720 North MacArthur Drive  
Alexandria, LA 71303

March 18 – Greater New Orleans Area  
Lindy C. Boggs Intl. Conference Center (UNO)  
2045 Lakeshore Drive  
New Orleans, LA 70122

March 19 – Capital Region  
Lod Cook Alumni Center  
3838 West Lakeshore Drive  
Baton Rouge, LA 70808

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***Bayou Health Administrative Simplification Committee / 3/12/13 / Baton Rouge***

The Administrative Simplification Committee will meet on March 12, 2013 at 3:00 pm. The meeting will be held at the Bienville Building room 173 in downtown Baton Rouge. If you would like to participate by conference call, the Conference Line number is: 888-278-0296, Access Code is: 2833686

Below is the agenda. To view minutes from the previous meeting, [Click here](#)

*I. Introductions*

*II. January Meeting Follow Up*

- a. DHH – Bayou Health
  - PRISM enrollment and ACA Attestation Form
  - Effective date for enhanced reimbursement under ACA
  - Volume of attestation received
  - Grievance, appeals, complaints
  - TPL Process
  - Immunization update
  - RUM – Health Plan Advisory
- b. LHA/Monet Faulkner
  - Update on PA procedures
- c. Health Plans
  - Report on pharmacy formularies for searchable and alphabetically
  - Feedback on Pharmacy form
- d. Shan McDaniel
  - Examples on limits for ultrasounds

*III. Other Issues*

*IV. Adjourn*

Next Meeting: May 14, 2013 3:00 p.m. – 5:00 p.m.

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***Joint Committee on Insurance / 3/13/13 / Baton Rouge & live video feed***

The members of the House Committee on Insurance chaired by Representative Gregory Cromer and members of the Senate Committee on Insurance chaired by Senator Dan "Blade" Morrish will meet jointly as follows:

DATE: Wednesday, March 13, 2013

TIME: 9:30 a.m.

PLACE: House Committee Room 1 or go to [www.legis.state.la.us](http://www.legis.state.la.us) and click on the committee name for live video feed

PURPOSE: To meet and discuss the Patient Protection and Affordable Care Act (the federal reform act). The two critical components are the Medicaid Expansion and the Health Care Exchange.

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#### ***Amerigroup P&T Advisory Committee / 3/14/13 / Conference Call***

Louisiana Amerigroup will conduct a public P&T Advisory Committee meeting on March 14, 2013 from 12:30 pm – 2:00 pm CST. The Dial in is 1-888-232-0366 and the Pass Code is 343377. If you wish to speak on any P&T items, please send an e-mail to [louisianapt@amerigroup.com](mailto:louisianapt@amerigroup.com). Physicians and other Health Care Providers will be given a priority to speak.

Agenda:

- Welcome- Douglas Boudreaux, Director Pharmacy, Amerigroup Corporation
- Purpose and Procedures- Dr. Leon De Masi, VP National Medical Director, Amerigroup Corporation
- Amerigroup P&T Recommendations Summary- Douglas Boudreaux, Director Pharmacy
- Comments on P&T items
- Q&A- Douglas Boudreaux, Director Pharmacy and Dr. Leon De Masi, VP National Medical Director
- Closing Remarks- Doug Boudreaux, Director Pharmacy

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#### ***Pediatric Jambalaya X / 4/27/13 / Lafayette, La***

Annually the Woman's Foundation, Inc. and Acadiana Pediatric Society jointly sponsor a Spring CME activity. The "Pediatric Jambalaya X" is a mixture of health care topics which will enhance your pediatric practice.

The Acadiana Pediatric Society is a group of pediatricians from the Acadiana region of Louisiana. Their purpose is to network and discuss educational advancement and issues affecting Louisiana's children.

The Woman's Foundation, Inc., is a not-for-profit organization, dedicated to promoting the total well-being of women and their families. The Foundation provides continuing medical educational offerings for Louisiana physicians in the area of diseases and medical conditions affecting women and their families. Based on community and statewide needs, the Foundation strives to secure exceptionally competent professionals, respected in their fields, to present the most up-to-date information to practicing physicians who seek to acquire advanced skills and knowledge in the field of medicine and increase their professional performance, thereby, improving patient care.

Target Audience:

An integrated educational program for pediatricians, pediatric specialists, and family/general practitioners. Content is appropriate for other health care professionals, including registered nurses.

Conference Overview:

This comprehensive course will address periodic fever, bone & joint infections, risks involved with exposure to animals, pneumonia, foodborne illness, pneumococcal disease, new vaccine recommendations, vaccine safety, and lymphadenopathy.

Pre-registration is requested by Friday, April 19, 2013.

To Register:

Submit online registration at: [www.womansfoundation.com](http://www.womansfoundation.com)

(or)

Mail form and payment to:  
Woman's Foundation, Inc.  
4630 Ambassador Caffery Parkway • Suite 100  
Lafayette, LA 70508

For additional information, contact:  
Taryn Daigle or Amy Pool  
Phone 337-988-1816 • Fax 337-988-5613

or email: [taryn@womansfoundation.com](mailto:taryn@womansfoundation.com) or [amy@womansfoundation.com](mailto:amy@womansfoundation.com)

[Download the online brochure](#) for all the details.

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## Lagniappe

### *2013 Angel Award Nominations Open*

In the course of your work providing needed services in your community, you have the opportunity to meet many people working to better the lives of children in your area. The Blue Cross and Blue Shield of Louisiana Foundation would like to draw upon your knowledge to help reward those efforts with thousands of dollars in grants to support much-needed projects in your area. We ask you to nominate someone, perhaps one of your own dedicated volunteers, for our Angel Award®. We will recognize outstanding individuals from across the state who go beyond the call of duty to improve the lives of our state's at-risk children.

Celebrating its 19th anniversary, the Angel Award is a statewide recognition program honoring exceptional volunteer efforts on behalf of Louisiana youth. Because making a difference in Louisiana's communities requires time and money, the Angel Award includes a \$20,000 grant from the Blue Cross and Blue Shield of Louisiana Foundation for each honoree's charity. The nomination and selection process also provides statewide publicity and recognition not only for the individuals honored, but for their charitable causes as well.

Since the program's inception in 1995, we have received hundreds of nominations for worthy candidates from people like you and awarded more than \$1.4 million in grants to organizations for such-needed projects. These grants provide additional funding to help further these important efforts to serve Louisiana's children. Angel Award honorees are selected by a panel of past honorees based on their efforts to enhance a child's life – physically, mentally, emotionally or spiritually. The volunteer efforts may be through churches, schools, civic organizations or individual effort.

To submit a nomination electronically, visit the Angel Award page at [www.bcbsla.com/angelaward](http://www.bcbsla.com/angelaward).

Nomination packets are also available by calling toll-free 1-888-219-BLUE (1-888-219-2583) or emailing [Angel.Award@bcbsla.com](mailto:Angel.Award@bcbsla.com). Supplemental information in support of the nomination, including testimonial letters, brochures, news articles, photos and videos, is encouraged but cannot be returned. Please note that the nomination deadline is *April 5, 2013*.

Thank you for your consideration, and please help us honor and further the important efforts of those who give selflessly to children. We are proud to support these men and women who strengthen their communities. If you nominate someone for the Angel Award, a deserving advocate for children from your area could be chosen as an honoree, and you will have played a large part in aiding a worthy local effort.

Sincerely,

The Angel Award  
Blue Cross and Blue Shield of Louisiana Foundation  
P.O. Box 98022 | Baton Rouge, LA 70898  
5525 Reitz Avenue | Baton Rouge, LA 70809  
Phone: 1-888-219-2583  
Fax: 225-298-3175

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***The Leonard P Rome CATCH Visiting Professorships Call for Proposals is now open!***

Applications are due Wednesday, April 24, 2013 at 2:00 pm Central Time.

The purpose of the Leonard P. Rome Community Access to Child Health (CATCH) Visiting Professorships is to promote advocacy for children and advance the field of community pediatrics. This program is implemented through a partnership between CATCH and the Community Pediatrics Training Initiative (CPTI). The program provides up to 8 accredited pediatric residency programs with up to \$4,500 each to fund a 2- or 3-day educational program focusing on community pediatrics, building partnerships, resident education, and faculty development. The Visiting Professorship must occur between September 1, 2013 and May 15, 2014.

For more information, visit <http://www2.aap.org/commpeds/cpti/opportunities.htm#rome>