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# PEDIATRICS FROM THE PARISHES

The Louisiana AAP's 33rd Annual Conference

• AUGUST 15-17, 2025 •

THE HIGGINS HOTEL • NEW ORLEANS, LA  
EXHIBITOR PROSPECTUS

We are pleased to invite you to participate in the Louisiana Chapter of the American Academy of Pediatrics 33rd Annual Conference “Pediatrics from the Parishes” on August 15-17, 2025 in New Orleans, Louisiana. This premier event brings together over 150 pediatricians, sub-specialists, and trainees from across Louisiana.

This conference is a great opportunity to meet and reach out to leaders at the forefront of pediatrics statewide. Our attendees look forward to building relationships with you. This year we are adding an on-demand online conference with online exhibitor options as well as our first ever Chapter Gala with dinner, dancing, award presentations, and more. Look out for new opportunities to connect with conference attendees after hours with representative tickets for Cocktail Hour on Friday and the Gala on Saturday.

We have multiple avenues to increase your visibility at the event. From digital advertising in the online conference to branding on conference totes, organizations are encouraged to get their names in front of attendees.

Exhibit and sponsorship requests will be accepted as they arrive, so be sure to get your exhibitor registration form submitted as soon as possible.

We look forward to seeing all of the great things that we can do in partnership.

*Ann Kay*

Ann Kay Logarbo, MD, FAAP  
Education Committee Chair

# ABOUT THE CHAPTER & THE CONFERENCE

## WHO WE ARE & WHAT WE DO

The Louisiana AAP is a member-based nonprofit dedicated to the health of all children in Louisiana. We aim to move the needle through projects, education, policy work, and coalition building. Each year, chapter staff, leadership, and members work together to set priorities for action on key child health topics.

In the past year, the Louisiana AAP has spearheaded initiatives to improve the health of Louisiana's children in the areas of nutrition and food insecurity, infection control, maternal-infant health, vaccine confidence, ADHD, immunizations, safe sleep, patient-centered medical home, pediatric emergency preparedness, and pediatric mental healthcare access.

Our education division, the Louisiana AAP Institute for Professional Education, provides continuing medical education for Chapter members and the Louisiana pediatric community, including the annual conference and our webinar series, the Pediatric Gumbeaux.

## THE CONFERENCE

For the past 32 years, the Louisiana AAP has offered high-quality education as well as networking opportunities for members at our annual Potpourri conference. As we move into a new phase of growth for the conference and the Louisiana AAP Chapter, we have rebranded the conference as "Pediatrics from the Parishes" to highlight the conference as both focused on pediatric care and uniquely focused on care for the physicians, children, and families of Louisiana.

With the growth of the conference, we have continued to offer new and unique opportunities for attendees and exhibitors to engage and network including our first annual fundraising gala on Saturday night and industry theaters.

We are excited to see you at this Louisiana AAP's 2025 Pediatrics from the Parishes!

## CONFERENCE ATTENDEES

Louisiana AAP members form the core of Conference attendees with over 60% of 2023 attendees being members. The Chapter represents over 740 pediatricians, sub-specialists, and trainees.

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## CONFERENCE

Tentative Conference Agenda

### *Exhibit Table Sponsorships*

Platinum Sponsorships | \$10,000 +

Gold Sponsorships | \$6,500

Silver Sponsorships | \$5,000

Bronze Sponsorships | \$3,500

Exhibit Table | \$1,750

Non-Profit/ State Department Exhibitor | \$1,000

### *Other Sponsorships*

Snack Sponsorships | \$2,000

Marketing Sponsorships | Varies

Advertising Sponsorships | Varies

### *Add-ons*

Industry Presentation | \$3,500

Exhibit Table Add-On | \$1,250

Additional Representative Pass | \$50

Representative Breakfast and Snacks | \$50

Representative Cocktail Hour Ticket | \$65

Representative Gala Ticket | \$100

### *Online Conference Sponsorships*

Online Platinum Sponsorship | \$10,000

Virtual Industry Theater | \$2,500

Digital Exhibitor | \$1,500

Digital Marketer | \$500

Digital Advertiser | \$350

## GALA

Tentative Event Agenda

### *Event Sponsorships*

Feature Film Sponsorships | \$12,000 +

Starlet Sponsorships | \$10,000 +

Leading Man Sponsorships | \$7,500 +

Director Sponsorships | \$6,000 +

Screenwriter Sponsorships | \$2,500 +

### *Other Sponsorships*

Item Donation | Varies

Section Sponsorship | \$4500

Table Sponsorship | \$1500

Individual Ticket | \$100

Digital Ad Sponsorship | \$650

Print Ad Sponsorship | \$150

## LOGISTICS AND REGISTRATION

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Hotel and Shipping

Due Dates

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Exhibitor Criteria

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Registration

# TENTATIVE CONFERENCE AGENDA

## FRIDAY, AUGUST 15TH

6:00 am - 8:00 am | Exhibitor Set Up  
9:30 am - 10:00 am | Registration & Exhibits  
10:00 am - 12:25 pm | Education Session  
12:25 pm - 1:15 pm | Lunch & Exhibits  
1:15 pm - 2:25 pm | Education Session  
2:25 pm - 2:50 pm | Snack & Exhibits  
2:50 pm - 4:00 pm | Education Session  
4:00 pm - 5:00 pm | Break & Exhibits  
5:00 pm - 6:30 pm | Cocktail Hour at Rosie's

## SATURDAY, AUGUST 16TH

7:30 am - 9:00 am | Breakfast & Exhibits  
9:00 am - 10:00 am | Education Session  
10:00 am - 10:15 am | Snack & Exhibits  
10:15 am - 11:25 am | Education Session  
11:25 am - 11:45 am | Break & Exhibits  
11:45 am - 1:45 pm | Chapter Business Lunch  
1:45 pm - 3:45 pm | Education Session  
3:45 pm - 4:00 pm | Snack & Exhibits  
4:00 pm - 4:30 pm | Education Session  
4:30 pm - 5:00 pm | Break & Exhibits  
5:00 pm - 6:00 pm | Exhibit Move Out  
6:00 pm - 9:00 pm | Chapter Gala

## SUNDAY, AUGUST 17TH

7:30 am - 9:00 am | Breakfast  
9:00 am - 10:20 am | Education Session  
10:20 am - 10:35 am | Snack Break  
10:35 am - 12:45 pm | Education Session  
12:45 pm - 1:15 pm | Grab & Go Lunch

# CONFERENCE SPONSORSHIP OPPORTUNITIES

## PLATINUM SPONSORSHIPS | \$10,000+

### *Benefits*

- Two skirted exhibit tables in prime location
- Exhibitor pass for four representatives
- Opportunity to address conference attendees prior to the sponsored event
- Attendance for four representatives at sponsored event
- Recognition signage at sponsored event
- Opportunity to distribute one marketing piece at sponsored event
- Full-page ad in either the registration or onsite brochure\*
- Company logo displayed in registration and onsite brochures\*
- Representative names and contact information in digital exhibitor directory
- Recognition on Louisiana AAP website for one year
- Social media recognition
- Breakfasts and snacks for representatives included

### *Sponsorship Options*

- Friday | Welcome Lunch | \$10,000
- Friday | Cocktail Hour at Rosie's Rooftop Bar | \$12,000
- Saturday | Chapter Business Lunch | \$15,000
- Online Conference Sponsor | \$10,000
- Custom Package | \$10,000 +

## GOLD SPONSORSHIPS | \$6,500

### *Benefits*

- One skirted exhibit table
- Exhibitor pass for two representatives
- Full-page ad in the onsite brochure\*
- Company logo displayed in registration and onsite brochures\*
- Representative names and contact information in digital exhibitor directory
- Recognition on Louisiana AAP website for one year
- Social media recognition
- Breakfasts and snacks for representatives included

# CONFERENCE SPONSORSHIP OPPORTUNITIES

## SILVER SPONSORSHIPS | \$5,000

### *Benefits*

- One skirted exhibit table
- Exhibitor pass for two representatives
- Half-page ad in the onsite brochure\*
- Company logo displayed in registration and onsite brochures\*
- Representative names and contact information in digital exhibitor directory
- Recognition on Louisiana AAP website for one year
- Social media recognition
- Breakfasts and snacks for representatives included

## BRONZE SPONSORSHIPS | \$3,500

### *Benefits*

- One skirted exhibit table
- Exhibitor pass for two representatives
- Quarter-page ad in the onsite brochure\*
- Company logo displayed in registration and onsite brochures\*
- Representative names and contact information in digital exhibitor directory
- Recognition on Louisiana AAP website for one year

## EXHIBIT TABLE | \$1,750

### *Benefits*

- One skirted exhibit table
- Exhibitor pass for two representatives
- Company name displayed in registration and onsite brochures
- Representative names and contact information in digital exhibitor directory

## NON-PROFIT/STATE DEPARTMENT EXHIBIT TABLE | \$1,000

### *Benefits*

- One skirted exhibit table
- Exhibitor pass for one representative
- Organization name displayed in registration and onsite brochures
- Representative name and contact information in digital exhibitor directory

# CONFERENCE SPONSORSHIP OPPORTUNITIES

## SNACK SPONSORSHIP | \$2,000

### *Benefits*

- Signage at each snack table recognizing the sponsor
- One flyer at the snack table
- Sponsor name displayed in onsite brochure

### *Sponsorship Options*

- Friday Afternoon Snack
- Saturday Morning Snack
- Saturday Afternoon Snack
- Sunday Morning Snack

## MARKETING SPONSORSHIP | VARIES

### *Benefits*

- Sponsor name and logo on sponsored item
- Sponsor name displayed in onsite brochure

### *Sponsorship Options*

- Attendee Tote Bag | \$3,000
- Notebook and Pen | \$2,500
- Themed Item | \$1,250
- Charging Station | \$600 per station or \$1,150 for two
- Lanyards | \$1,000
- Custom Package | \$1,000 to \$3,000

## ADVERTISING SPONSORSHIP | VARIES

### *Benefits*

- Advertisement in one of the conference brochures
- Registration Brochure: Get your name in front of 1000+ providers in the registration brochure. The brochure is sent by mail to chapter members and physicians across the state and is posted on the conference website.
- Onsite Brochure: Get your name in front of 150+ pediatricians, sub-specialists, and trainees in the on-site program. The program is handed out to each attendee when they sign in and referenced throughout the conference.

### *Sponsorship Options*

- Registration Brochure | Full Page | \$700
- Registration Brochure | Half Page | \$350
- Registration Brochure | Quarter Page | \$175
- Onsite Brochure | Full Page | \$600
- Onsite Brochure | Half Page | \$300
- Onsite Brochure | Quarter Page | \$150
- Digital Ad | 200 x 600 px | \$350



# CONFERENCE SPONSORSHIP OPPORTUNITIES

## INDUSTRY PRESENTATION | \$3,500

### *Benefits*

- 30-minute presentation during break
- Opportunity to distribute marketing materials during presentation
- Session included in on-site brochure
- Branded session signage displayed outside of meeting room

### *Sponsorship Options*

- Session 1 | Friday 4:00-4:30
- Session 2 | Friday 4:30-5:00
- Session 3 | Saturday 8:00-8:30
- Session 4 | Saturday 8:30-9:00
- Virtual Industry Presentation | \$2,500

## EXHIBIT TABLE ADD-ON | \$1,250

### *Benefits*

- One skirted exhibit table
- Exhibitor pass for two company representatives
- Company name displayed in registration brochure and onsite program
- Representative names and contact information in digital exhibitor directory
- *Only available as an add-on to sponsorships priced at \$1000 or more*

## ADDITIONAL REPRESENTATIVE PASS | \$50

### *Benefits*

- Additional pass for 1 organization representative
- Representative names and contact information in digital exhibitor directory

## REPRESENTATIVE BREAKFAST AND SNACKS | \$50

### *Benefits*

- Breakfast on Saturday for 1 representative
- Snacks on Friday and Saturday for 1 representative

## REPRESENTATIVE COCKTAIL HOUR TICKET | \$65

### *Benefits*

- Ticket for Friday night cocktail hour for 1 representative

# CONFERENCE SPONSORSHIP OPPORTUNITIES

## REPRESENTATIVE GALA TICKET | \$100

### *Benefits*

- Ticket for Saturday night award dinner for 1 representative

## ONLINE PLATINUM SPONSORSHIP | \$10,000

### *Benefits*

- Core sponsor of the online conference
- Opportunity to contribute a video address to attendees for the front page of the online conference
- Recognition posted on all non-CME pages of the online conference
- Opportunity to distribute up to 3 marketing pieces through the digital exhibit grab bag
- Full-page ad in either the registration or onsite brochure\*
- Company logo displayed in registration and onsite brochures\*
- Recognition on Louisiana AAP website for one year
- Social media recognition
- Option to add on an exhibit table

## VIRTUAL INDUSTRY PRESENTATION | \$2,500

### *Benefits*

- On-demand product or disease state presentation, up to 30 minutes
- Logo and branding on presentation page
- Opportunity to include up to 3 digital resources on presentation page
- Opportunity to distribute one marketing piece through the digital exhibit grab bag

## DIGITAL EXHIBITOR | \$1,500

### *Benefits*

- Company name displayed in registration brochure and onsite program
- Representative names and contact information in digital exhibitor directory
- Opportunity to contribute a 30 second video for the digital exhibitor gallery
- Opportunity to distribute 1 marketing piece through the digital exhibit grab bag

# CONFERENCE SPONSORSHIP OPPORTUNITIES

## DIGITAL MARKETER | \$500

### *Benefits*

- Distribute 1 marketing piece through the digital exhibit grab bag

## DIGITAL ADVERTISER | \$350

### *Benefits*

- Advertisement in rotating gallery on the digital conference home page, exhibitor directory page, and digital exhibit grab bag page
- Advertisement size: 200 x 600 px

# TENTATIVE GALA AGENDA

## SATURDAY, AUGUST 16TH

6:00 PM - 7:00 PM | Cocktail Hour and Poster Session

7:00 PM - 8:00 PM | Award Ceremony

8:00 PM - 9:00 PM | Social Hour and Dancing

8:45 PM - 9:00 PM | Silent Auction Wrap Up

# GALA SPONSORSHIP OPPORTUNITIES

## FEATURE FILM SPONSORSHIP | \$12,000+

### *Benefits*

- Digital advertisement in rotating gallery on screens during cocktail hour and dancing
- Branding on 3 dinner tables
- Acknowledgement during ceremonies
- Acknowledgement on event signage
- Acknowledgement on event page
- 5 complementary event tickets

### *Sponsorship Options*

- Shared Sponsorship | 2 available at \$12,000 each
- Exclusive Sponsorship | \$20,000

# GALA SPONSORSHIP OPPORTUNITIES

## STARLET SPONSORSHIP | \$10,000+

### *Benefits*

- Digital advertisement in rotating gallery on screens during cocktail hour and dancing
- Branding at meal serving stations
- Acknowledgement during ceremonies
- Acknowledgement on event signage
- Acknowledgement on event page
- 3 complementary event tickets

### *Sponsorship Options*

- Shared Sponsorship | 2 available at \$10,000 each
- Exclusive Sponsorship | \$17,000

## LEADING MAN SPONSORSHIP | \$7,500+

### *Benefits*

- Acknowledgement during ceremonies
- Acknowledgement on event signage
- Acknowledgement on event page
- 3 complementary event tickets

### *Sponsorship Options*

- Award Ceremony | \$7,500
- Poster Session | \$7,500

## DIRECTOR SPONSORSHIP | \$6,000+

### *Benefits*

- Branding at one bar
- Acknowledgement during ceremonies
- Acknowledgement on event signage
- Acknowledgement on event page
- 3 complementary event tickets

### *Sponsorship Options*

- Shared Sponsorship | 2 available at \$6,000 each
- Exclusive Sponsorship | \$10,000

## SCREENWRITER SPONSORSHIP | \$2,500+

### *Benefits*

- Acknowledgement during ceremonies
- Acknowledgement on event signage
- Acknowledgement on event page
- 2 complementary event tickets

### *Sponsorship Options*

- Event Photographer | \$2,500
- Entertainment | \$2,500

# GALA SPONSORSHIP OPPORTUNITIES

## AUCTION ITEM DONATION | \$200+ OR IN-KIND

### *Benefits*

- Acknowledgement in Auction item signage along with estimated item retail value
- Acknowledgement in Auction credits on event webpage

## SECTION SPONSOR | \$4,500    PRINT AD | \$150

### *Benefits*

- Branded acknowledgement on 3 tables
- 3 complimentary event tickets

### *Benefits*

- 1/8 page black and white ad in program

## TABLE SPONSOR | \$1,500

### *Benefits*

- Branded acknowledgement on 1 table
- 2 complimentary event tickets

## DIGITAL AD | \$650

### *Benefits*

- Digital advertisement in rotating gallery on screens during cocktail hour and dancing

## INDIVIDUAL TICKET | \$100

### *Benefits*

- One admission ticket for the Gala

# LOGISTICS AND REGISTRATION

## CONTACT

Julia Vanchiere | Education Coordinator | [CME@laaap.org](mailto:CME@laaap.org) | (225)379-7923

## HOTEL AND SHIPPING

Higgins Hotel & Conference Center | 1000 Magazine St. | New Orleans, LA 70130

(504)528-1941 | Book at the Conference Rate at <https://group.curiocollection.com/g7w0qy> by

July 23, 2025 or use Group Booking Code 907

The hotel will apply shipping and handling fees to exhibitor hotel rooms upon arrival.

# LOGISTICS AND REGISTRATION

## DUE DATES

MARCH 3	JULY 15	JULY 18	AUGUST 4	AUGUST 8
Registration Brochure Logos and Ad Copy	Exhibit Cancellation	Onsite Brochure and Digital Logo and Ad Copy	Final Exhibit Fees	Platinum Sponsor Presentations

## PAYMENT

Payment can be made by check, credit card, or ACH. All fees will be invoiced through QuickBooks within 14 days of registration and will be due within 30 days of receipt. Extensions may be granted on a case by case basis. Credit card payments will incur a non-refundable fee of 3.6%. All final payments must be received by August 4, 2025.

## EXHIBITOR CRITERIA

The Louisiana AAP seeks out exhibitors, sponsors, and advertisers who align with our mission of being advocates for all children in Louisiana.

In the rare case that an exhibitor, sponsor, or advertiser is found to have practices out of alignment with the Louisiana AAP mission, the Louisiana AAP reserves the right to cancel their agreement and will refund any payment that has been made excluding non-refundable processing fees.

## CANCELLATION POLICY

Cancellation requests must be submitted in writing to Julia Vanchiere at [CME@laaap.org](mailto:CME@laaap.org) by July 15, 2024--thirty days prior to the start of the conference.

If a cancellation request is made less than thirty days prior to the start of the activity, there will be a cancellation fee of \$250 billed to the company or subtracted from any reimbursement owed.

## REGISTRATION

- <https://laaap.typeform.com/to/P5xYrMrX>

